

AL'S GLAD PATCH

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Sioux City 8, Iowa

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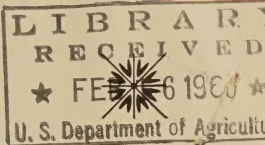
# GLADIOLUS of DISTINCTION for 1960



WE  
AIM  
TO  
PLEASE



MISS JULIE—See Page 13



OUR  
BUSINESS  
AIM—  
QUALITY  
FIRST



SELECT GLADIOLUS BULBS  
FOR SHOW TABLE  
OR

DEPENDABLE CUT FLOWER VARIETIES

## AL'S GLAD PATCH

AL AND JESSIE AMSLER

4052 MADISON STREET, SIOUX CITY 8, IOWA

Greetings to our Customers and Friends:

We sincerely thank all of our customers for their business in the past and hope we will have the pleasure of serving you in 1960.

We have added more than the usual number of new varieties to our 1960 catalog and believe that they are improvements on existing varieties. These are selected from the many varieties grown in our trial gardens. We firmly believe that only the best glads are good enough for our customers. Therefore you will find listed many of the most outstanding exhibition and commercial varieties in the various price ranges.

1959 was a wonderful year for us in many ways. First, on February 1st Mr. Amsler and I celebrated our 50th wedding anniversary. On June 6th our grandson John graduated from Duke University as a Second Lieutenant in the Marines. August 14th our son and his wife celebrated their 25th wedding anniversary. On September 6, grandson John married a very wonderful girl in Chicago. On November 2nd I was given a solid gold button for 50 years' service as a newspaper printing pressman. Quite a year for us. On top of all this we harvested a fine crop of bulbs grown from planting stock and bulblets that were state inspected in the field and in storage which, with our own rigid inspection, makes us feel sure of our stock.

Very recently we decided that our glad operations had reached the point where they required our full attention—consequently this is now our sole occupation.

We have adopted a policy of thoroughly testing promising gladiolus and we don't hesitate to eliminate any that fail to meet our high standards.

### PLANTING INSTRUCTIONS

Planting instructions will be included with all shipments. This will be the latest up-to-date information available, written by experts—published by the North American Gladiolus Council.

### RETAIL ORDERS

All retail orders, in the amount of \$2.00 or more, are prepaid in the United States. We will do our best to please you. As usual, all we ask is the opportunity to do so. Wishing you a very successful growing season, again we thank you.

Where the each price is given, 10 bulbs may be ordered for the price of 8.

A deposit of 25 per cent will hold all orders until shipping date when bulbs will be shipped C.O.D. unless otherwise arranged.

Overcount on all orders large or small. The larger the order the larger the overcount.

All quotations are subject to previous sale. We urge that you place your orders early so that you may not be disappointed. Each year we are unable to fill late orders for a number of varieties. Orders are segregated at once after being received.

If we are out of a variety you order, your money will be refunded unless you give us permission to make a substitution in size or variety.

We acknowledge each order by card or letter as soon as received.

### BULB SIZES

Size No. 1 and No. 2 ( $1\frac{1}{4}$ " and up) are (L) Large Bulbs.

Size No. 3 and No. 4 ( $\frac{3}{4}$ " to  $1\frac{1}{4}$ ") are (M) Medium Bulbs.

Size No. 5 and No. 6 ( $\frac{1}{2}$ " to  $\frac{3}{4}$ ") are (S) Small Bulbs.

### NOTE

We will refund the purchase price on any order found unsatisfactory upon receipt, and promptly returned; but responsibility for the crop is denied.

*Please use order blank on page 15.*

# ALL-AMERICAN GLADIOLUS for 1960

**LANDMARK** White (512) 1960 85 days. A real eye-stopper, this huge, tall cream will make your garden a "landmark" to passers-by. A row of these copious beauties, so formal and erect, is a never to be forgotten sight. An ethereal glow lights the lovely ruffled florets warming the heart of the beholder with their soft cream luminosity.

Landmark is a glad of unusual stamina. The spikes, on sturdy, broad green plants, are extremely well built; florets formally placed with precision-like regularity, opening 10-14 of the 22 buds at once. The home gardener will be amazed at such a feat while the show enthusiasts will have a field day exhibiting this stupendous new all-America Gladiolus.

**LITTLE PANSY** Fischer (277) 1960 70 days. All-America's first Tiny Tot! A petite and charming little gladiolus that will beguile you with its lively personality. The rich, velvety, deep blue, "pansy-like" blotches add an elegant touch to the quiet simplicity of the light violet florets. In fact, Little Pansy, is a study in contrasts—a play of dark and light, of elegance and simplicity, of excitement and tranquility—the whole blending to an attractive composition of lasting beauty.

Little Pansy is a nicely proportioned Tiny Tot growing to a height of 30-32 inches. The early-blooming spikes of 16-18 florets are just the right size to use in arrangements. Actually, the Tiny Tots might well be called the ultimate in gladiolus arrangement material. Today's modern hostess demands flowers that fit her decorative scheme, and Little Pansy will please the most discriminating.

**JOYOUS** (464) Flad '59. Rich deep rose that is formed in type. Florets are beautifully ruffled and brilliantly colored with the lip petals having a somewhat deeper shade of luscious rose. 8 open

**SPARKLER** (317) Fischer '59 A gay and happy combination of yellow and with bright red lip petals. Florets are ruffled and triangular in shape with each petal lip fluted to give an airy butterfly effect. 8 open.

**APPLEBLOSSOM** (460) Fischer 56-85. White with rose-pink edges—a real beauty. An easy grower that performs excellently with only average culture.

**CARIBBEAN** (370) Baerman Fischer 57. A light blue with throat of cream and white. Sparkling color, ruffled. A top performer in every way.

**EMPEROR** (471) Fischer 58-85. A robust grower, royal purple with light throat. A rich, distinctive color. Makes majestic spikes that grow very well.

**MAYTIME** (442) Fischer 57-70. A real stunning pink with white throat. Delightful for arrangements. Ruffled and healthy. Remarkably easy to grow.

**ROYAL STEWART** (450) Pommert 56-80. A he-man red, straight and with 8-10 open at once. An outstanding winner of top awards.

**REPRODUCTION OF THE ALL-AMERICA VARIETIES FOR RESALE PURPOSES,  
OR SALE OF CUT FLOWERS FROM THE BULBS IS PROHIBITED.**

**RETAIL PRICES:** Large Bulbs only—No. 1 Size to the extent possible will be sold.

|  |                     |
|--|---------------------|
| Packaged 1 bulb in a bag—All 9 Varieties ..... | \$ .35 each         |
|  | 1.00 for 3 bulbs**  |
|  | 3.45 for 12 bulbs** |

**Collection Price:** \$2.75 for 1 each of the 9 varieties

|  |                          |
|--|--------------------------|
| Packaged 3 bulbs of 1 variety in a bag—All 9 varieties ..... | \$ .90 per bag (3 bulbs) |
|  | 3.15 4 bags (12 bulbs)** |
|  | 4.60 6 bags (18 bulbs)** |
|  | 5.95 8 bags (24 bulbs)** |

Since most Tiny Tots (miniatures) do not make large size bulbs readily, bulbs of Little Pansy will be 1" and up, in diameter. Large size bulbs will be furnished as long as the supply lasts.

\*\*Any combination of varieties.



# Regular Retail List

**A. B. COUTTS** (Coutts '53) (520) 90. Soft peach buff shading to a cream throat. Up to 8 open blooms out of 24 buds on long flowerheads. Best of this color group. Show winner. This is a real peach of a glad. **L 2-.25; M 2-.20.**

**ADMIRAL** (476) (Fischer, 1957) (85 days). When you see this glistening deep blue standing so erect and majestic in your glad planting you'll be inclined to salute! Admiral is a glad of rank. Opens 8-10 in a ribbon of color; a grand bulb maker and a moderate propagator. **L .25 each; M .20.**

**AQUA QUEEN** (470) (Fischer, 1957) (85 days). In our estimation, a very fine one. The bluest "blue" that is now in commerce. Tall, robust grower, makes beautiful bulbs. One could wish for additional buds on the flowerhead. "Aqua Queen is a light bluish, 400 glad with deeper violet throat with white diamond marks. **L-.25; M-.20.**

**ARC DE TRIOMPHE** (Europe 52) 410-95. A light yellow with a deeper yellow throat. Opens 8-10 perfectly placed florets that are well-attached. This should become one of the very best for commercial use and can also win its share of ribbons. **L .20; M .15.**

**ARES (K&M '51) (311) 75.** Boldly blotched pinkish white with a scarlet throat. Makes tall graceful spikes with 8 4/4" florets open at once. A very early variety that is destined to be a leader for all uses. **L 2-30, 10-1.25.**

**AUTUMN GREEN** 304 Pruitt 59-80. We like this heavily ruffled deep yellow with a tinge of green in the throat. Autumn green is a fine addition to the new "green toned" glads. **L 1.25; M .75; S .50.**

**AUTUMN MOON** (514) (Fischer 1951) (75 days). Looking for an early yellow cut-flower? Try Autumn Moon! Its clear, light yellow is a desirable florist color and its height and size make it an ideal shipping glad. **L 2-30, 10-1.20; M 10-.80; S 10-.50; Blbts. Pkg. .50.**

**BEAUTY'S BLUSH** (Fischer) 440. Soft blushing pink. Opens 7 florets precisely arranged on a tall spike that never crooks. The cool pink florets have lots of sparkle. It opens well in water and is a very healthy, robust grower. **L .15, 2-.25; M .10; S .05; B 100-.50.**

**BLUE SMOKE** 586 (Rich) M The name describes it. It is a smoky and not a blue as a few have thought. Heavily ruffled bluish mulberry with glowing smoky salmon blotch. An unusual and

distinct color. Tall strong healthy grower with 30" head and 6-9 open, with 19-22 total buds. One of the very finest smokies that is bound to be immensely popular. Good breeder. **L .75; M .50.**

**BUCKEYE BRONZE** (496) (Wilson '40). One of our most popular glads. A rusty, bronzy orange that is quite ruffled. **L 2-.25; M 3-.25.**

**BURMA** (Palmer) (556). Deep rose shading somewhat lighter in throat. Opens up to 10 large, heavily ruffled, nicely placed blooms on a 5-foot spike. Most of the buds showing color. Excellent for exhibition. **L .15, 2-.25; M .10, 3-.25; S .05, 3-10; B 100-.35.**

**BURMA CHIEF** (Bunn) 524-58-85. Another fine Sport of Burma, having same habits as BURMA. A very nice red orange ruffled sport of old Burma. Don't let the price scare you, as it is a good glad. **L .50; M .35; Bulblets 100-1.50.**

**CALIFORNIA** (Salbach) 543. Huge wide open clear geranium pink with a slightly deeper marking in the throat. Very tall husky plant that stands the heat well. This is a really fine variety. Stock limited. **L only .25.**

**CAMDEN** ('54) 410. Mid. Deep cream (or very light yellow) pale lavender throat. This is a real fine light glad. **L 2-.35; M 2-.25; S .10.**

**CAMPANILE** 460 (Fischer) M. This looks like one of the very best of the new lavenders. A real blue lavender that makes a big spike of bloom with 8-10 blooms open. The florets are slightly ruffled and recurved. In the lavenders I don't think you can do better than Campanile. The coming commercial lavender. Grand. **L 2-30, 10-1.25; M 10-.80.**

**CAPRI** Fischer 420-57. The color of Capri is quite unusual. It is a sort of sun-drenched sand tinged with pink. Soft ruffling and formal placement give Capri a semblance of nobility. This beautiful new pastel has much to offer the glad fan. **L .35; M .25.**

**CARIBBEAN** All American Description on page 3.

**CARVED IVORY** (310) (Fischer, 1956) (80 days) Carved Ivory is an average propagator with good germinating and growing habits. It produces a tall, slender spike of 16-18 buds with 5-6 exquisitely moulded and carved creamy florets open at once. Each spike is so lovely that even though you have but one, you'll enjoy cutting and bringing it into your home. **L .35; M .25.**

**CATHERINE BEATH** (Coutts) (Mid-season) (316). A fine clear, smooth deep yellow with high color value. It opens up to 10 beautiful florets on long flower-heads. Should be very fine for show or commercial use. **L .15; M .10; S .08; B 10-25, 100-150.**

**CHAMPAGNE** (310) (Howell '53) (85 days). Beautiful light yellow towards the color of champagne wine. Grows well and opens 4 to 6 on strong straight stem. A new shade you will like. **L .20; M .15; S .10.**

**CHARTREUSE 404** (Rohrbach) M Greenish yellow, one of the first of the so-called greens. Has been very popular for several years. Fine for the home garden and florist's use, 4½-5 feet tall with 6-8 open with a good head. **L .35; M .25; S 2-25.**

**CHEER LEADER** (426) (Fischer, '57) (85 days). Cheer Leader commands attention to its gaily colored florets of bright orange-red with their sparkling yellow throats punctuated by rich maroon blotches. We are sure Cheer Leader will be a welcome addition to your garden and that you will "shout" for more. **L .20; M 2-30.**

**CLIPPER** (415) (Fischer, 1957) (80 days). This tall straight ruffled yellow with a wine blotch is outstanding. Grows tall rugged and uniform. Does well from all sized bulbs. A must for critics. **L .35; M .25.**

**COL. W. C. ATKINSON** (464) (Williams '51). Beautiful dark lavender in a color that is alive and bright. Opens eight large, wide open florets, on a 20-bud spike. Excellent placement. **L 2-25; M 2-20; S .05; Pkg. .25.**

**CONTENTMENT** (460) (Fischer, 1957) (75 days) (Parentage Unknown). Here is a glad to satisfy the most fastidious taste. Its color, form and growing habits all are tops. Contentment's smooth lavender-orchid coloring is enriched by a large creamy throat. "Contentment is a tall, improved Wedgewood in 400 size, 23 buds, 8 open and stands heat well." **L .25, 10-2.00; M .20, 10-1.80.**

**COPPER LUSTRE** (580) (Pazderski, 1953) (75 days) Copper Lustre is a huge, smoky, coppery Burma which is saying a lot. It is a dusky rose shading to copper at the edges and blending to a dark tan interior. The red throat and plum flecking adds cheer and personality to the rich blend of colors. Opening 8-10 florets on tall spikes. Good grower and propagator. **L 2-30.**

**CORAL ACE** (Bunn '52) (534) 85. Bright coral color of Burma. Like Burma it makes topnotch exhibition spikes and

should go a long way for all uses. **L 2-.35; M 2-30; S .10.**

**CORONATION** (Murray '56) (440) 80. Beautiful clear pink with a small cream throat. For us one of the best new ones holding 6-8 open with 5 in color out of 20 buds. Wonderful grower. Nicely ruffled. **L .75.**

**CREAM ORCHIDS** 410 (Fischer '51). The waxy, creamy heavily laciniated florets more closely resembling an orchid, than does any other variety, make the name appropriate. Probably will be at its best in corsages and for those who delight in artistic arrangements. **L 2-30; M 2-25; S .10; B 10-25; 100-1.00.**

**CRINOLINE BELLE** (Bork '54). (560) (VE). An exquisite Wedgewood seedling that blooms even earlier than that variety and is much larger. The color is quite similar to that of Wedgewood, a medium-light lavender with lighter throat. The slightly hooded florets are nicely frilled, giving an attractive butterfly-type effect. **L .20; M .15; S .10.**

**CRUSADER** (301) (Fischer, 1952) (65 days) Here is the orchid-throated glad deluxe; a frosty, snowy white, beautifully ruffled, and embellished with a gorgeous pansy-purple throat blotch opens 9 florets at a time. **L 2-30; M 2-25; S .10.**

**CRYSTAL ORCHID** (Browne '52) 510 (EM). Clear creamy white except for unobtrusive light lavender throat lines. Grows and propagates like Elizabeth the Queen, of which it is a color sport. Fine cut flower variety. **L .20; M .15; S 3-25; B 20-25; 100-1.00.**

**CUMBERLAND** (348-EM) New 300 size deep red. Good grower and looks like it may have commercial prospects. **L .20; M 2-30; S 3-30; Blbts. 10-25.**

**DARK BRILLIANCE** (Puermer '56) 458 (EM). A very nice deep maroon with a definite purplish undertone. A much deeper colored sport of King David, it carries all the good qualities of that variety, including the distinctive white or light silvery gray picotee edge around each petal. A dark glad but not lifeless. **L .35; M .25; S .20.**

**DARK EYES** Fischer 476 59-85. Dark Eyes, with its light blue color and large deep violet blotches, is a fine performer making strong tall spikes. We are proud to be able to list Dark Eyes. **L .75; M .50.**

**DARK HORSE** 476 Fischer 59-80. We believe Dark Horse to be the most vigorous glad in the deep violet class that we have ever grown. Will top 5 feet and open 6 to 8 (sometimes more) round formal placed florets on long flower-



- heads, sensational from small bulbs and bulblets. **L .50; M .35.**
- DEBBIE** (426) (Hautby, 1955) (85 days) Debbie opens 6-7 heavily ruffled, yellow-throated florets on tall, ramrod spikes. It is exceedingly robust and heat resistant. A good propagator and germinator. **L .25; M .20.**
- DELIGHT** 430 (Roberts) ML Extremely heavily ruffled light salmon with cream center. Opens 7 on good spikes. Very beautiful. **M .35; S .25; S .20.**
- DUSK** 483 (Fisher 1955) (85 days). Similar to Sandman in its overall shading of subdued rose and salmon undertone, with large snow white blotch that really attracts one's attention. Opens up to 6 on tall wiry stem. **L .15, 10-1.00; M 2-25.**
- EARLY PURPLE** 56 (467) (Fisher) Early Purple will be of special interest to those of you who are looking for early cut-flowers either for your home garden or for the market. It is an ideal shipping glad consistently producing tall, straight, 5-foot spikes with nary a crook. The lightly ruffled, cream-throated light purple florets open well in water. **L .25, 10-2.00; M 2-30, 10-1.20; S .10 3-25, 10-.80.**
- EDGEWOOD** 463 (Torrie-Flad) M. Tall medium rose with rose lavender feather. Opens 8 nicely ruffled blooms on a 20 bud spike. A grand variety either for show or commercial purposes. One of the very best. Good grower and propagator. **L .20; M 2-30; S 2-20; B 15-25, 100-1.00.**
- EDITH WARR** 542 Huge pink. Florets up to 6 inches. 8 open with 6 showing color. **L .20; M .15.**
- ELIZABETH THE QUEEN** 560. (White) Beautifully ruffled lavender that opens 7 to 8 nice blooms. Terrific propagator. Excellent show flower. **L 2-25; M 3-25.**
- FIAT LUX** (410) Light chartreuse yellow. **L .25; M .20.**
- FIREFLY** 415 (Fischer) M Nicely ruffled medium yellow with small scarlet spots in the throat. A beautiful variety. Makes fine bulbs and blooms from all sizes and bulblets. **L .25; M .20.**
- FLORENCE NIGHTINGALE** 400 (Harris). Without a doubt the greatest white glad in commerce, and will replace every white commercial glad in existence when the price is low enough. It is as much a standout in white as Picardy was in pink. **L 2-25; M 2-20; S 2-15.**
- FORSYTHIA** (Harris '52) 516 (EM). One of the best newer yellows. Buds are chartreuse, changing to a clear medium yellow on opening. Capable of making grand spikes, with 6 to 8 large flowers open at a time. **L .15; M .10.**
- FORTUNE** (Melk '54) (426) 80. Brilliant carrot orange—the brightest of its color. A vigorous grower with 6-8 5'' florets open on tall well balanced spikes. One we can recommend for everyone. **L 2-.35.**
- FRIENDSHIP** (Fischer) (442) E. Most gorgeous fresh pink of a new shade. Opens 6-7 round ruffled blooms on a slender but strong spike. One of the most beautiful pinks I know and will be very popular as a commercial cut flower. **L .15; M .10; S .08.**
- FRIVOLITY** (443) (Fischer '57) (85) days). Frivolity is a flower you will enjoy for its gay and lighthearted mood. A very beautiful shade of clear, pure pink. Tall, dependable. **L 20; M 2-30.**
- GAY SENORITA** 427 Fischer 59-85. Her florets are lightly ruffled with a saucy twist at the petal tips lends a graceful touch to her tall spires. A model grower with 18 to 20 buds. **L .50; M .35.**
- GENE** (414) (Farrington, 1949) (70 days). This intensely-frilled, flat-open, triangular-floreted, translucent light yellow will open 7-8 well-attached florets at a time on nice flowerheads. There is a crystalline fragility to its beauty which belies its stamina. Gene has already won the plaudits of many fanciers and growers and, I feel sure, it will win yours. **L 2-30, 10-2.00; M .10, 10-.80.**
- GINA** (Harris '57) 550 85. Beautifully clear light rose pink. As many as 10 wide open florets out of 22-24 buds on tall stately spikes. Near perfect spikes. One of our favorites. **L .50; M .40; S .30.**
- GOLDEN BOY** 316 (Seerest) EM. Medium deep yellow with bright sheen. Opens 8 wide open 4 inch blooms in double row on a spike of 20 buds. Plant is 4 feet or more tall. A grand flower for the garden and for cut flower use. Has won major awards and prizes at the shows. Good for Breeding. **L 2-35; M 2-25.**
- GOLD BRAID** (Howell) 514 59-75. A very tall, easy grower, easily the largest yellow you can grow. Round saucer shaped flowers measure 6 inches across. The large light yellow florets are beautifully waved and frilled at the edges, lip petal is deeper with some red deep in the throat. Makes quantities of large bulblets that will bloom. Opens well from a fairly tight bud. **L .40; M .30; S .20; Bulblets 25-1.00.**
- GOLDEN HOUR** (326) (Fischer 1956) (80 days) Golden Hour comes closest to pure gold in color saturation of any

- variety in existence. Only Little Gold among the Tiny Tots is its equal. It produces a 16-17 bud spike with 5-6 open florets of very heavy substance. L .25, 10-2.00; M .20, 10-1.50.
- GOLDEN PALOMINO** 421 (Summerville '56) (EM). Pale peach-buff with small twin throat spots of a deep pink-scarlet. Florets are somewhat frilled and it will open at least 7 on rather slender but straight spikes. L .25; M .20.
- GOLDEN SUNSHINE** 416 Fischer 57-80. A deep yellow with slightly ruffled florets. Very tall spikes with 8 to 10 open. A grand show and cutflower. L .20; M .15; S 2-20.
- GOLDRUFF** (Palmer '53) 316 (EM). A really beautiful buff-yellow with a very slightly deeper golden buff throat. Up to 8 frilled and fluted flowers are open at once on adequate spikes. Goldruff is one of our favorites. L 2-35; M 2-25.
- GREEN ICE** (Barker '57) (404) 85. Lightly ruffled clear greenish cream. About the best in this color with 8-10 4¼" florets open on tall stretchy plants. 20-22 buds. Healthy easy grower. L 50; M .40; S .25; B 8-25.
- GRETCHEN** 310 (Lins) E 56. Small ruffled greenish cream blending to pale green at the center. Heavy texture. Grows 3 ft. tall. Fine for arrangements. L .25; M .15; S 2-25; B 10-25.
- GUNSMOKE** (481) (Fischer, 1957) (80 days). You will be delighted when Gunsmoke sends up its ruffled smokey head, which will make you wish you ordered more. Easy grower and tall. L .25; M .20.
- HARRISBURGER** (Mikle 53) 548-90. A marvelous clear deep cherry-red; large, very tall, and a rugged grower. Opens 6 to 8 on tall spikes of 20 buds. You'll be thrilled with its huge wide-open flowers; and mammoth spikes. L .15; 10-1.25; M 2-25, 10-80.
- HELIOS** 416 (Fisher 1952) (85 days). This clear dark yellow is one of the better yellows. Opens 6 to 8 ruffled florets at once. Very good. L .20; M .15; S 10-50.
- HEROINE** 430 Fischer 59-75. Heroine has daintily ruffled and fluted florets that are cream throated. Spikes are consistently tall and straight with 6-7 broad florets open on an 18-20 bud stem. An early bloomer and very disease resistant. A must. L .75; M .50.
- HILDEGARDE** (436) (Baker, 1953) (85 days). This rich red glad seems to have been neglected in the past. Hildegard is a magnificent glad of glistening scarlet florets, with up to 7 open on long stems. L .25; M .20.
- HIT PARADE** (Lins '57) 364 (EM) A very fine new lavender that should soon become number one on the gladiolus 'hit parade,' at least as far as the deep lavenders are concerned. Has good plant habits. Hit Parade opens up to 8 or 10 of its medium-sized, waved and frilled flowers at a time. A beautiful new variety that everyone should grow. L .50; M .30; S .15; B 10-40.
- INNOCENCE** (Fischer '57) 450 (EM). Blush lavender pink of extreme delicacy of color and beauty of form. It opens up to 8 or more round, ruffled flowers on tall, graceful spikes. A favorite of ours and of all who enjoy the delicate shades. L .25; M .20.
- JAUNTY** 354 55 (Rich) E Beautiful clean medium rosy pink with cream throat. Tall plant with 7 open on a long head. Good grower and propagator. Fine early pink. L .30; M .20; S .15.
- JOYOUS** See page 3.
- JUNO** 450 (Fisher 1955) (85 days) A mixture of salmon and rose. The basic color is salmon with deep rich cream throat. The rose is like a chiffon veil through which the salmon appears. Very unusual. Opens 7 to 8 slightly recurved frilled florets on 18 to 20 bud stem. L .20, 10-1.50; M .15, 10-1.00.
- KAREN** (Mazur '52) 467—85. One of the most striking novelties seen in sometime. A rather dark rose purple with a strikingly contrasting cream blotch. Florets are somewhat waved and well rounded, with 8-10 open at a time. One you will surely like. L .20; M .15; S .10.
- KAREN DEE** 400 (Huff) One of the greatest Blue Ribbon Winners on the show table in the Pacific Northwest. It takes a real glad to beat Karen Dee. Pure white with the most beautiful ruffling. Opens up to 10 with perfect placement. This variety has been a sell out for the past 3 years. L .25; M .20.
- KING DAVID** (Carlson '51) (566) 85. Gorgeous deep purple with a silver border. 8-9 suffled and fluted blooms on a slender but sturdy 4½' spike. Very healthy easy grower. Has compiled a wonderful show record and is becoming a must have for all. L .15, 2-25; M .10, 3-25; S .05.
- LANDMARK** See page 3.
- LAVENDER LACE** (460) The color is about the same medium lavender as Elizabeth the Queen, but it has a large yellow throat lip. It is also a stronger grower and should prove really good. It carries a nice exhibition type spike



of 20 buds with 8 open. L .15; M .10; S .05.

**LEIF ERICKSON** (K&M '50) 510-85. One of the best new ones in our garden this season. A tall cream that opens 8-10 neatly placed florets that are firmly attached. This is an Award of Merit winner that I predict will become one of the finest cut-flowers. L 2-30, 10-1.20; M 3-30, 10-.75 ; S 10-50.

**LORELEI** (Howell '55) 410 (M). A lovely light cream or deep ivory, shading to a slightly deeper cream throat. Florets are large, round, broad-petaled and somewhat frilled and waved. It opens 7-8 or more on very tall husky stems with long flower heads. L .25; M .20; S .15.

**MARGARET BEATON** (Twomey '37) (501) 85. Beautiful snow white with a bright red throat. A tall easy grower with 6-8 large blooms out of 20 buds. Very nice. L .20; M .15; S .10.

**MAYTIME** All American. See description on page 3.

**MELODIE** 331 (K.&M. '55) 74. Everyone likes "MELODIE". A florists choice as well as an exceptional show variety. Very early, rose-pink with yellow lip petals. Stock will not meet the demand. Order early. L 2-35, 10-1.40; M 2-25, 10-100.

**MID SUMMER** 424 (K.&M. '50) Deep orange-salmon with deeper throat. Tall grower. Early and good. L .25; M .20; S .15.

**MINARET** 434 (Fischer 1955) (85 days). A lofty spire like pink that consistently produces fine spikes even from small bulbs. Opens 7 to 9 round recurved ruffled ivory throated florets. Fischers best pink. L 2-35, 10-1.50; M .15, 10-1.00; S .10, 10-80.

**MISS JULIE** See page 13.

**MOTHER FISCHER** (Fischer '51) (400) 85. Lovely ruffled pure white that is tops for all uses. A tall sturdy grower with up to 8 crisp, heavy textured florets open at once. Does well from all size bulbs. L 2-35; M 2-25.

**MT. INDEX** (Miller) 400. White with a deep yellow throat blotch. An attractive color and a fine cutflower. Plants grow tall and straight and it makes lots of bulblets. L 2-25; M 2-20.

**NORTH STAR** 400 Fischer 59-75. North Star resembles white lace except in size being larger. North Star comes from two great glads, Apple Blossom and Friendship. Nuff said. Make North Star a must on your order. L .35; M .30.

**OPALESCENT** (350) (Fischer, 1958) (85 days). Iridescent tones of rose and blue blend softly through the pearly white of the florets. The overall effect is one of serene poise; of beauty limely perfect and awe-inspiring. To really appreciate Opalescent you must bloom it in your own garden where it will surely win your heart. L .50; M .35.

**ORCHID FRILLS** 460 (Fischer '55) (80 days). Orchid Frills is a queenly flower. The beautiful light orchid blends well with smoothness to a soft creamy throat. Opens up to 6. L 2-35, 10-1.25; M 2-25, 10-1.00; S .10, 10-80; B 25-50.

**PACTOLUS** (K. & M. '47) 421. Apricot-cream with vivid orange-red blotches on the lower petals. 8 wide open flowers closely attached to the stem. It makes a spectacularly beautiful color effect. L 2-25; M 2-20; S 4-25.

**PALL MALL** (K&M '54) 442-90 Medium pink with rosy cast that shows commercial promise. Florets 5 1/4 inches, opens 6-8 on tall spikes. Makes powerful plant growth from all sizes. L .25; M .20.

**PARTY RUFFLES** (Rich '57) (410) 90. Very heavily ruffled, crimped and fluted florets of deep cream with a flush of pink throughout the petals—giving a gorgeous effect. Fine growth and propagation. Due to become very popular. Very outstanding in field. L .50; M .40; S .25; B 10-50.

**PATROL** (Palmer '46) 420. Beautiful clear apricot with yellow throat. Opens 10 or more with the remaining 8 showing color. Tall, strong grower with long flowerheads. Stands hot weather well. This is a fine exhibition variety and wins prizes consistently. L .15; M .10; S .05; B 25-25.

**PAUL BUNYAN** (Melk '55) 542 (M). This king-sized glad should be able to take show-bench honors and is a good cutter, also. Medium pink with a hint of salmon, the lower petals are a soft scarlet-pink. Flowers are really big, with 7 or 8 open at once on a good spike. L .20; M 2-25; S 4-25.

**PEGGY WHITE** (Hallet). 400 A grand new white that will become very popular as a cutflower or exhibition variety. 7-9 open florets on a nice formal spike. The best white we have grown. Exceptionally healthy. L 2-35; M 2-25.

**PINAFORE** (300) (Fischer, 1957) (80 days). Mother Nature was extremely lavish with her ruffling when she fashioned Pinafore. But, clever seamstress that she is, she tucked a few fancy puckers in the throats, too. Pinafore is a sparkling white of extraordinary substance. Its spikes grow straight and tall



carrying up to 8 open florets on 17-19 budheads. L .25; M .20.

**PINK CHIFFON** (Fischer '53) 440 (EM). Its lovely soft orchid-pink coloring is the outstanding feature of this glad; close to the color of the old favorite variety, Rima. A wonderful florist color. L 2-30; M 2-25.

**PINK DIAMOND** (Fisher 54) 450-70 Heavily ruffled light pink. A very beautiful pastel shade. Grows nearly 5 feet tall with 30 inch heads. Opens 8 and is an easy grower. Somewhat like C. D. Fortnam in color. L 2-35, 10-1.30; M 2-.25, 10-.85.

**PINNACLE** (Jack '56) 571 (M). A pale lavender blue with a large and spectacular throat marking of intense blue-violet covering the entire center of the flower. Up to 10 of its huge florets are open on tall stems. So big and so many open that one spike makes a bouquet! L .25; M .20.

**PRINCESS** 460 (Larus) EM. Early medium lavender that is a fine show flower and also a commercial. Somewhat like Heirloom but with a small feather in the throat. Grows tall with 11 open on a long head. L .20; M .15; S .10.

**PROF. GOUDRIAAN** (K & M 50) 500-80. Outstanding clean white blending into light cream in the throat. Grows up to 55 inches making 24-28 inch flowerheads. The florets open flat and are 5 to 6 inches, with good attachment and 8 open. L 2-30; M 2-25.

**PROSPECTOR** (Leffingwell '53) 414 (EM). Often called the most beautiful yellow, and we are inclined to agree. A clear medium light yellow with amber-buff lip petals, it opens about 6 (it has been grown with 8 or 9 open) florets which, while not heavily ruffled, are nicely waved and fluted. A lovely yellow that everyone will want to grow. Makes small bulblets. L .15; M .10; S .08.

**PRUNELLA** (Stringer 51) 90 days (580). Here is one for the smoky fan—a huge plum red smokie that really produces large spikes. Florets are in themselves large, and when you get six or more open on a tall husky spike, you have quite a display of color. The attractiveness is assisted by a noticeable cream blotch in the throat. Excellent. L .20; M .15.

**PURPLE BURMA** 566 (Boewe '55) (85 days). A sport of Burma. Like Burma it enjoys the same fine qualities: Heavy ruffling, rich velvety texture, fine long heads and same vigorous growth. Purple Burma wears a rich velvet robe of regal Splendor. L .20, 10-1.50; M 2-25, 10-1.00; S .10, 10-.80.

**RED CHERRY** (Roberts '46) 436 (E). The best early red. A fine commercial, and good enough to win prizes at the shows, too. Bright scarlet red with cherry red throat. 7-8 large flowers open on fine spikes. L .15; M .10; S .08; B 25-25.

**REGINA** (524) (Palmer, 1953) (80 days) This huge light orange with apricot shadings is a welcome new addition to our list of oranges. It is ruffled, needle-pointed and of very heavy substance. Regina opens 7-8 well placed florets on long head. It is sure to please you. L .20, 2-35, 10-1.50; M 2-25, 10-1.00.

**RIVIERA** 520 Fischer 59-90. A rich autumn-toned orange buff. With broad round petals artistically frilled. This is one of Fischer's best introductions. A must for the glad connoisseur. Healthy strong grower. L .75; M .50.

**ROSALIND** (Palmer '54) 430 (M). The more we see of this variety the more we like it. We were able to cut a lot of fine spikes of Rosalind the past summer, and it was well received by our florist customers. Outer portion of the floret is a light buff-apricot, shading toward the center to a clear light yellow throat. It opens from 6 to 8 large florets on tall spikes. L 2-25; M 3-25; Blbt. 25-25.

**ROSARIO** (455) (Fischer, '53) (70 days). (Elizabeth the Queen x Rose O'Day). This vivid, clean-cut rose is the most trimly-tailored of the seven Noweta Rose sisters and the only one with a blotch. A jewel for consistency as well as beauty, it will readily carry 10 open florets. L .15; M .10.

**ROSE CHARM** (Fisher) 350. The color is a very pleasing shade of rose. It has a large cream throat and midribs. It is unusually adept for basket work. Rose Charm has earliness, plant vigor, height, rapid propagation. L 2-25; M 2-20.

**ROSE SPIRE** (454) (Fischer, 1957) (75) Rose Spire makes lofty, spire-like spikes having up to 10 open on a 22-23 bud flowerhead. No other glad we know has the lively, clear rose coloring of Rose Spire. It is glorious in the field but even more eye-catching indoors. It opens remarkably well in water. L .25 each, 10-2.00; M .20.

**ROYAL STEWART** See description page 3

**RUFFLED DREAM** 440 (Fisher 55) (85 days). A gorgeous dream pink, with pearly lustre of heavy substance, and perfect ruffling. L .20, 10-1.75; M 2-30, 10-1.00; B 25-50.

**RUFFLED EBONY** (458) (Fischer) E. Very beautiful deep black red of distinctive form. One of the most beautiful glads of this color. Doesn't open too

- many but enough. Very rich sheen. Heavy propagator. **L** .20; **M** 2-30.
- SALMAN'S SENSATION** (Salman) 576 87 AA. Deep violet with deeper throat. Beyond a doubt the very best in its color. Opens 6 on a 18 stem with 6 showing color. A well balanced stem of beauty. The most vigorous grower in the blue's, propagates marvellous. This glad will be in demand the world over. **L** 2-35; **M** 2-25; **S** .10.
- SANS SOUCI** (K & M 51) 436-85. Rich glowing scarlet with a narrow white line on lower petal. Florets have heavy texture and are well-placed on good spikes. It is a tremendous grower and will become very popular. **L** 2-30, 10-1.20; **M** 3-30, 10-80; **S** 10-50.
- SARANAC** (Rupert '58-370-E). It is a very fresh clear light violet, 45 to 50 in. tall, 20 to 22 buds, about 6 open, formal. Straightness, facing, placement are consistently excellent, and it seems 100% healthy. **L** .30; **M** .20; **S** .15; **B** 20-25.
- SATELLITE** (447) (Fischer, 1958) (65 days). Satellite is one of the first varieties to bloom for us. It is straight, of medium height, with a nicely proportioned flowerhead having 18-20 buds with 5-7 open at once in semi-formal placement. The florets are ruffled and slightly recurved. Their cheery red color is enhanced by the clean white throats. **L** .20; **M** 2-30.
- SAVOY** (365) (Fischer, 1958) (80 days) Savoy is reminiscent of its famous parent, Wedgwood, though it is several shades darker and somewhat larger. It has the same heavy substance, rich coloring and flouney frills. It is a clean-cut fresh-toned, round deep lavender with sharp creamy toy saucers in each throat. A distinctive glad. **L** .25; **M** .20.
- SCYPTRE** (White '54) (414) 85. Tall medium yellow that opens 8-9 lightly ruffled 5" florets on long stretchy flowerheads. A fine exhibition variety that we like as a cutflower as well. **L** .25; **M** .20.
- SEEDLING MIXTURE:** We have several hundred unbloomed seedling bulbs in small and medium sizes. These bulbs are from bulbets' from seed planted in 1955 and 1956 and are from our own choice crosses.  
I am sure these seedlings will give you a thrill when they bloom. Each .15, 12-1.50, 25 for 2.25.
- SIERRA SNOW** (400) (Harris '51) (80). Ruffled white of fine form with up to 12 open. We need good whites and Sierra Snow is one of the better, more reliable growers. A fine commercial. **L** 2-30, 10-1.20; **M** 10-1.00.
- SILENT NIGHT** 577 Fischer 59-85. To us the pure blue of this lovely flower calls to mind the peace and beauty of a December sky. Silent Night is the bluest blue we have grown and we grow many blues. Very healthy. **L** .75; **M** .50.
- SNOWCLAD** (500) (M) A tall stretchy white you will like for its color, plant habits and general all round good qualities. Spire like spikes with 7-8 open add up to satisfaction for either exhibition or florists' use. **L** 2-35, 10-1.20; **M** 2-25, 10-1.00; **S** .10, 10-80.
- SNOWDRIFT** (Fischer '54) 500 (EM). Large creamy white with slightly deeper cream center. It opens a number of heavily ruffled florets at once. Can be grown to championship form, as witness a number of grand championships and other high awards, even before introduction. Grand champion single and 3 spikes at central international show, Rochester, 1954. **L** .20; **M** 2-30.
- SNOW PRINCESS** 400. An improved Maid of Orleans, being purer in color, larger and more uniform in performance. Very strong grower. **L** .10; 3-25; **M** .08; 3-15; **S** .05.
- SNOW VELVET** (400) (Fischer '57) (85). A beautiful velvety ruffled white that can open up to 12, 20 to 24 buds. Has won many championships and is considered by many as the most outstanding white we have today. **L** .20; **M** .15.
- SPARKLER** See page 3.
- SPIC AND SPAN** (Carlson) 444 (Mid-season). Tall ruffled deep pink. Spikes are gun barrel type, carrying 20 to 22 buds and opening 10 in the field with 6 more in color. It holds its deep pink color perfectly to the tip. A fine cutter from medium and small sizes. **L** 2-25, **M** .10; **S** .05; **B** 100-50.
- SUGAR ELL. VENNARD** 432-59 100 days. Sugar Ell is a most beautiful and unusual colored glad. It is a solid salmon, overlaid with a fiery coral sheen, opening 5 to 7 florets at once on a strong willowy stem of 19 to 20 buds. Sugar Ell is a late bloomer; therefore, it fills the need of a good glad for late flower sales. Sugar Ell grows fine spikes from any size bulb that is healthy with plenty of bulblets. Any sized bulb .40, 6-2.00, 10-3.50.
- SULTARA** (Pruitt) (481) M. Sister seedling of Fandango and somewhat like it but darker. Smoky salmon rose with large smoky blotch. Opens 6 well placed blooms. **L** .15; **M** .10; **B** 25-25.
- SUMMER QUEEN** 542 (Fisher 1955) (80 days). A large salmon pink that opens up to 8 large ruffled florets on straight stems. Sometimes flecks. Large bulbs should be planted deep to support the



- heavy flowerhead. **L** 2-30, 10-1.20; **M** 2-25, 10-1.00; **S** 10, 10-80; **B** 10-25.
- TAN-GLO** 480 (Arenius) L.M. Distinctive and outstanding clear pastel tan with a rosy tint. Opens 8-11 5¼" blooms on a long head with 22 or more buds. Has been a heavy prize winner the past few years and a color that could be used by the florists. Certainly one you want for your garden. Heavy propagator. **L** 2-35; **M** .15; **S** .10.
- TEXAS WHITE** (500) (Fischer '56) (90)  
A real late white, but a good one. Tall strong plants with 20-22 buds and 8 open. Its commercial qualities are about tops. **L** .20, 10-1.50; **M** 2-30.
- THE CHAMP** 536 CAR 50. No doubt the largest of the big ones. Florets measure up to 8 inches across. Have seen this 6 foot tall. **L** 2-35, 10-1.40; **M** 2-25, 10-1.00.
- TIFFANY** 400 Fischer 59-80. This tall, rugged white represents quality supreme. Tiffany was a source of real joy when it bloomed for us. I am sure you will also be impressed by its beauty when it blooms for you. **L** .75; **M** .50.
- TIVOLI** (K. & M. 47) 442-90. A beautiful warm tone pure pink that opens 8 on a good spike. One of the best of the new glads from Europe. A pleasant surprise awaits you when you grow Tivoli. **L** .15; **M** .10; **S** .08; **B** 100-50.
- TRAVELER** (Flad-Torrie 52) 450. A light rose-pink with a small deeper throat mark deep in each floret. Has slightly ruffled florets, very good placement and attachment. A real exhibition glad for the showmaster and a dandy commercial. Opens 10-12 on a 22-24 bud spike. **L** 2-30; **M** 2-25; **S** .10; **B** 50-50.
- TROUBADOUR** (466) (Fischer, 1957) (75 days) The haunting, poetic beauty of this glad will make your heart sing as did the troubadours of old. Troubadour has a story—a true one, to tell you, when it surprises you with its earliness and vigor, its height and regal bearing. **L** .20; **M** 2-30.
- TYRONE** 460 M. A large, true heavy texture, pure lavender with recurved and pointed petals. Opens 9 florets on a tall spike. Tyrone has a good show record, is a wonderful commercial and stands heat. **L** 2-35; **M** 2-25.
- UNLABELED COLLECTION.** This collection will contain many newer and higher priced varieties and here you will find in abundance the ones you read about as show winners. 100 large bulbs, 1 in. up, of recent introduction and therefore higher in price, \$6.00, 25 or more at the same rate.
- SAME COLLECTION,** but of medium size bulbs. 100 for 3.50; 50 for 2.00.
- VALOR** (470) (Fischer, 1958) (75 days). This silky, blue-purple glad whose immaculate ruffling, exuberant vigor, and luxuriant beauty leave little to be desired. It is an indescribably rich color. Any size .30.
- VIKING** (436) (Fischer, 1957) (75 days). This bright scarlet with bold white lines is named for the rugged Norsemen. This fiery scarlet excels in commercial potential, producing tall, ramrod straight spikes with ease from all sizes. Because of its exceptionally fine disease-free bulbs and vigorous growth we predict that like the Vikings of old this cheery glad will be long remembered. **L** .20; **M** 2-30; **S** 4-25; **B** 40-50.
- VIOLET CHARM** (470) (Jack, 1953) (85 days) The soul of the flower lover is perennially hungry for blue. Violet Charm is a soft shadowy violet with a blue throat. **L** 2-30, 10-1.20; **M** .10, 10-.80.
- VOODOO** (Kadel) (486) M. A distinctive and beautiful smoky with stippling of bronze and plum. Several 5" needle-point blooms open. In big demand. I never have enuf. **L** .20; **M** .15; **B** 25-.50.
- WHITE FRIENDSHIP** 400 Fischer 59-70. This glad possesses the same sterling qualities as Friendship of which it is a sport with the most important florist color—white. Very rugged and thrives under adverse conditions. **L** .40; **M** .30.
- WILD ROSE** 454 (Fisher 1955) (80 days). Wild Rose opens 6 to 7 heavily substantiated cream throated florets on a graceful spike. Because of its beauty and good habits Wild Rose will soon be widely grown. **L** 2-35; **M** 2-25; **S** 2-15; **B** 50-50.
- WINDERMERE** (441) Fischer, '58 (65 days). Windermere is a round, lightly ruffled, clean pale pink with an enchanting violet fan in the throat. Slightly larger and earlier than its parent, Friendship. **L** .25; **M** .20.
- WONDER BOY** 466 (Tyndall) M. Rich dark purple shading lighter toward the edge. A beautiful color. The lighter edges are unique and intriguing and make the flower look more ruffled than it really is. Opens 8 with 7 showing. Tall straight spike. A purple that is different and becoming very popular. **L** .25; **M** .15.
- WONDERLING** 411 (Webster) M. Color like Corona and Columbia, i.e. creamy white shading to soft rose at the edge. The cleanest and finest coloring I have seen of this type. Tall healthy grower and long head and fine propagator. It is one you can look at by the hour and enjoy every minute. Beautiful for cut

flowers and the home garden. L .20, 2-.35; M .15, 2-.25.

**THE NEW GLADS** If you haven't raised some of the new introductions of the

past few years you just don't know your glads. Great strides are being made in all types and colors. You will be amazed at some of the new ones.

## Small Flowered and Miniature Gladiolus

**A FEW WORDS ABOUT THE LITTLE GLADS.** You should be able to find most any color or type you wish to fill your every want, be it for exhibition, arrangements, corsages, table decorations, or something else. There are intensely ruffled ones, pointed petals, lacinated, face-ups, plain petals. Every variety listed has its usefulness in one scheme or another.

### GEORGE HEUER ORIGINATIONS

St. Paul, Minn.

#### Originator's Description

**TOGA 266** The new purple that will win. Slightly ruffled face up. Wonderful arrangement glad. Award of Merit, Cent. Int. Show, Madison, Wis., 1956; Best 3 spike Seedling, Minn. GS Show, 1958; A & B Ratings NAGC Test Gardens, 1958; NAGC Meritorious Award 3 spike, Minn. GS Show, 1959; Best Basket, Minn. GS Show, 1959; Champion Small Size, Minnesota State Fair, 1959; Best 200 size Tri-County Show, 1959; also blue ribbons in shows where it could be in competition. Opens up to five. Any size bulbs \$1; 3-\$2.50.

**BIT O'BLUE 270** A small blue of merit. Not many in this class. Very good. Can win at shows. Any size bulb \$1; 3-\$2.50.

**SHIMMER 254** (Law) A beautiful coral rose. Sometimes face up. Beautiful either way. Will open up to 8. Best 3 spike seedling, Minnesota GS show, 1957. Any size bulb \$1; 3 for \$2.50.

**ALL BLOTCHES 261.** (Van Voorhis 53) M. Light creamy rose with very large rose-purple blotches. L .25; M 2-.30.

**ATOM** (Hedgecock '46) 336-80. Scarlet edged white. Cleaner color and larger than Kewpie. L .15; M .10.

**BABY BLUE EYES** (201) (Fischer '59) (85 days). The florets are round and trim as buttons and gracefully poised on formal willowy stems. This unusual dream of beauty is a must for those who like the little ones. L .75; M .50.

**BABY BUTTERFLY** (Cormack '56) 75 days. The lower petals are a light yellow and blend gradually to an orange salmon in the upper petals. One of the nicer ones, with a slender wiry medium to tall spike that is well able to hold the six that are usually open at one time. You should like Baby Butterfly. L .25; M .20.

**BAMBI** (204) (Pierce, '54) (80 days) Bambi shares with its parent, Pelletier D'Oisy, the distinction of being one of the most unusual glads on our list. The color is a tawny-chartreuse with an orange-red blotch and an orange picotee—a combination that will startle you the first time you see it. Bambi opens 6-7 lightly ruffled florets on a 16-18 bud head. It is slow to germinate tho' it propagates well. L .35.

**BETTY BLUSHES** (Deming) 242-51-78. Deep shell pink with a white throat, opening 5 or more well attached florets on a medium tall spike. L .20; M .15.

**BO PEEP** (Butt '48) 231. Buff-pink with yellowish throat faintly dusted red. Heavily ruffled. L 2-.35; M 2-.20.

**BRIGHT EYES 116.** (Koerner 49) M. A spectacular little face-up. Pale yellow with vivid red throat. L .20; M 2-.30.

**CORVETTE** (136) (Butt, '57) (70 days). Corvette represents a new advance in the realm of small gladiolus. It is a model of the large type, much reduced in size. This tiny medium scarlet with richer, deeper throat grows up to 36 inches in height with 16-18 buds in formal placement. Opens 6-8 slightly ruffled florets. L .25; M 2-.30.

**CUTIE** (241) (Kundred '40) (70 days). Just that! The cutest little glad, a face up! Try using it and you'll find it so easy to put together. I'd classify it as a light rose (261) with a deep rose throat instead of a light pink. 1-.25; 10-2.00).

**DAINTINESS** (Butt, '53) (200) (70 days) In our estimation the best white miniature. The heavily ruffled creamy-white florets have excellent substance and fine carriage on their graceful, slender stems. Daintiness is a good grower and a fast propagator. L .20, M .15.

**DRAGONETTE 243.** (Kaylor 38) L. Pink with full, very attractive, yellow throat. L 2-.25; M 3-.25.

**EMILY'S BIRTHDAY** (224) (Butt, '55) (60 days) A very early bloomer for us. It is a nicely ruffled apricot-salmon with a yellow throat dusted with scarlet. L .20.



**FADDIST** 243. (Brown '39) E. Very light pink with bright red mid-ribs and suffused blotches on a creamy yellow background. L 2-25; M 3-25.

**FAIRY** 266. (Kuhn 46) M. Delicate, light lavender that opens 5 and 6 with another 5 and 6 on a 15-16 bud spike. L 2-25; M 3-25.

**FIFTH AVENUE** (254) (1951) (85 days) High style and rich coloring mark Fifth Avenue as a Top glad. A deep silky maroon shade of graceful form. Five to six round, carved, glistening toy saucers are neatly attached to wiry stems of 15-17 buds. L .20; M .15.

**FIJI** (Jones '52) E (277). Very light lavender with large, reddish throat blotches edged with cream. Slightly ruffled, very attractive and quite different. Excellent for decorative purposes and can also win on the show table. L .25; M .20.

**FLICKER** (Kuhn '46) 225-75. Medium orange; yellow throat, and bright scarlet blotch, 5-6 open. L .15; 10-1.00; M .10; 10-75.

**FLIRT** (Howell '55) 210—65. 65 days. Lorelei in Miniature! Opens 5 to 7 beautifully ruffled, cream florets on a 15 bud spike of good overall proportions. The best glad in its class. Any size .35; Bulblets 15-50.

**FROLIC** (Bork '53) 217 (VE). Well named; a gay, frolicsome little glad that is one of our prime favorites among the small varieties. Reversing the color pattern of Flashlight, Frolic sports a center of brilliant scarlet on a golden yellow background. Beautifully frilled and fluted. Opens 5 or 6 on wiry spikes of medium height. L .20; M .15; S .10.

**GAILY CLAD** (215) (Hardy, '51) (70 days). We are happy to introduce you to this gaily clad little gem. It is a striking novelty. Huge red hearts are securely anchored to the 4 or 5 open round ruffled yellow florets. Early. Prolific. 1-20; 10-1.50.

**GOLDETTE** (214) (Butt, '54) (80 days). This round, recurved, heavily, substanced, little yellow is well recommended by us. It is so chaste and clean as well as neatly styled. It has an extra fine bulb. 1-30, 10-2.50.

**GREEN THUMB** 214 (Butt '56) (E) New queen of the yellow miniatures—buds are actually green, tho when open the color is a greenish yellow. Deeply ruffled. L .25; M .20; S .15.

**GREMLIN** 251. (Butt 52) E. Light rosy red with deeper red throat. L .20; M 2-.25.

**JESSIE TYSON** (Dittman '51) M (207). Small cream with slight rosy lavender tint and a deep rose blotch slightly edged yellow. Opens 4 with 4 in color on nice straight, slender spikes. L 2-30; M 2-25; B 25-40.

**LAVENDER PETUNIA** (269) (Marek, '53). Bright lavender (almost purple) with a full clean white throat, the two lip-petals being white, just edged with lavender. Very attractive and early, opens five on a wirey spike. L .35, 10-3.00; M 2-35; S 5-50; Blbts. 15-25.

**LEILANI** Kroon 60-251. A lovely light rose with clear creamy white center, daintily frilled, opens 6 or more on very nice decorative spikes. Was runnerup for All American honors. A beauty in the small class. Any size .50.

**LI'L ABNER** (217) (George '56). Here is a deep yellow with striking red edges on all petals and a bright red throat mark. One of the brightest of the small glads. Can open six, has very uniform spikes and a splendid flashy color. Any size .35 ea.

**LITTLE GOLD** 224 (Fischer). A favorite yellow with all who can see beauty in the smaller size glads. Richly ruffled. Beautiful in arrangements and will be in much demand as a cutflower. L 2-25; M .10; S .08; B 25-25.

**LITTLE PANSY** See page 3.

**LOVELY MARY** 232 (Troyer 50) M Very clear deep salmon with yellow throat. 6 or 7 beautiful 3 inch florets open with as many more in color on stretchy spikes up to 20 buds. This keeps right on winning year after year. L .20, 2-35; M .15, 2-25; S 2-15.

**MARIONETTE** (Butt) (217). This bright little yellow glad with a maroon throat mark has bright pointed petals, very fine color—a showy exhibition variety. L .20; M 2-30; Blbts. 15-25.

**MELLOW FELLOW** (Pierce '55) (250) M Light red with deeper red blotch in a slightly lighter throat. About 6 lightly frilled florets open with as many more in color on wonderful spikes of 17-18 buds. An excellent light red. L .25; M .20.

**MISS JULIE** Amsler Fischer (57) 70 days (211). A real beauty of pure cream with a sharp clean Majenta throat. A small glad that captures the fancy of growers who like the smaller glads. Miss Julie continues to capture many blue ribbons. Excellent for home decorations. Opens 6 perfectly placed 3-inch florets on a 16 to 18" stem. Blooms exceptionally well from small bulbs. Lots of bulb-

- lets that germinate well. **L** .30, 3-75; **M** .20, 3-.50; **S** .15, 3-40; **Bulblets** 10-.50, 100-3.00.
- OCEAN SPRAY** 311. (Baerman 46) E. White with beautiful amber blotch. **L** 2-.25; **M** 3-.25.
- OLD SOUTH** 286 (Almey 44) M. Smoky old rose with small deeper blotch diffused with cream. **L** .20; **M** 2-.30.
- PEGGY ANN** Vas. 242—80. Bright pink with fine lavender markings on a full creamy white throat. Opens 5 and 6 triangular shape or butterfly florets on spikes up to 18 buds. Here is one of the greatest contenders for high honors. **L** 2-.25; **M** 3-.25.
- PELLETIER D'OISY** 204 (Lemoine) M. This is one of the oddest of all small glads and always in big demand. There are never enough to go around. Color is chartreuse with an orange edge and orange stippling over the flower. If you want something to attract attention this is it. Great for arrangements. **Any Size** .25 each.
- PETER PAN** 233 (Butt '50). Deep orange-pink with deeper throat. Heavily ruffled—very unusual. **L** .20; **M** .15.
- PINK RIBBON** 240. Light pink with cream throat. 5 and 6 open florets, nicely placed, makes this a real winner. **L** .15; **M** .10; **S** .05.
- PUCK** (241) (Cormack, '53) (70 days) We are confident that you will find this tiny pink with a large dark throat attractive and useful. Grows straight and opens 5-6 well-attached blooms at once. Robust and prolific. 2-30; 10-1.20.
- PURPLE ORCHID** 271. (Van Voorhis 53) M. Rose purple with yellow mid-ribs in rose maroon throat. **L** .20; **M** .15.
- RED BUTTON** (Koerner) 150. 1 to 1½" Faceup. Clean red. Very striking when planted in a group of several. **L** .15; **M** .10; **S** .05.
- RED CAP** 236 (Fisher 1955) (80 days). A good miniature that loves to bloom. A blazing red of high quality with a golden line around each floret. Opens 4 to 6 easily. **Any size** .20.
- SILVERSIDES** (Kuhn '47) 262-70. Bright deep rose with silvery reflexes. 18 buds, 6 open. **L** .15; **M** .10; **S** .05.
- SPUNKY** (286) (Fairchild '51) (80 days). A smoky brown shading darker in the throat. The petals are edged with a distinctive white line. Try using it with yellow, orange or red shades in a copper or rustic container. 1-.25; 10-2.00.
- STARLET** (200) (Baerman '44) (80 days) A supremely graceful little glad, whose tiny, frilly, snow-sculptured blooms seem to perch like white butterflies on the thin, wiry stems. This bewitching little beauty is invaluable for wedding decorations and small table arrangements. 2-.35; 10-1.40.
- STATUETTE** (217) (Butt '50) (65 days). A tiny ruffled yellow with amazing inflorescence. Statuette easily opens 8 on a slender, straight 16-18 bud spike. It has a faint pencilling of lavender in the throat. Grand for arrangements and a sure winner on the show table. 2-.35; 10-1.40.
- TWEEDLEDUM** 257 22—85. Deep rose with yellow throat prominently featured deep rose. An unusual combination of colors. **L** 2-.25; **M** 3-.25.
- TONY BOY** (263) (Kundred, '52) (85 days). Tony Boy is odd and striking. It is a reddish rose with huge creamy white throat blotches. Unusual form—petals are laciniated and recurved. Tall slender, willowy. Good grower. 1-.25; 10-2.00.
- TOYTOWN** (236) (Butt, '54) (60 days). A brilliant light red with a flashy yellow beacon throat. The many round, heavily ruffled and heavy-substanced florets are gracefully placed on slender stems. One of our top favorites. **L** .25; **M** .20.
- TRINKET** (Pierce '56) E (214) Light to medium yellow with a slight greenish cast in throat. Opens 6 beautifully ruffled 3 inch florets of excellent substance and placement on very straight spikes of 16 buds. A grand one. **L** .25; **M** .20.
- YELLOW BIRD** (216 M) Clear medium yellow. Tall and always straight grower that can open 10-11. Florets are recurved and well spaced. **L** 2-.30; **M** 3-.30.
- Mixture**—A mixture of all types and colors  
Small Flowered  
Price per 100 bulbs, **Large** 7.00, **Medium** 4.00.

## Join a Gladiolus Society

The Iowa Gladiolus Society publishes 4 instructive and interesting bulletins each year for their members.

Send me two bucks for new membership, I'll send you 10 bulbs Miss Julie with your order.

AL AMSLER



# AL'S GLAD PATCH

AL AND JESSIE AMSLER

4052 MADISON STREET

SIoux CITY 8, IOWA

Name \_\_\_\_\_

Date \_\_\_\_\_

R. F. D. or Street \_\_\_\_\_

Post Office \_\_\_\_\_

Zone State \_\_\_\_\_

IN CASE WE ARE SOLD OUT, SHALL WE

Refund ☐

Substitute Nearest Size? ☐

Substitute similar or better Variety? ☐

| Quantity | Size | Variety | Price |  |
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We will be glad to send catalog to your friends.  
Iowa residents add 2 per cent sales tax.

# WHOLESALE PRICE LIST

See Retail Section for Detailed Description

We are again placing a wholesale list in our retail catalogue. The prices are per 100, and 25 of a kind may be had at the 100 price. Most varieties can be supplied by the thousand in the medium and smaller sizes, at 8 times the 100-rate, 250 or more may be had at the 1000-rate. These prices are F. O. B. Sioux City, Iowa, and are subject to prior sale.

| VARIETY—Per 100       | Bulblets |               |       |          |
|-----------------------|----------|---------------|-------|----------|
|                       | L        | M             | S     | Qt.      |
| Ares .....            | 7.00     | 6.00          | 5.00  |          |
| Atom .....            |          | 1 inch and up | 5.00  |          |
| Bo Beep .....         |          | 1 inch and up | 5.00  |          |
| Campanile .....       | 6.00     | 5.00          | 4.00  | 5.00     |
| Cream Orchids .....   | 6.00     | 5.00          | 4.00  |          |
| Crusader .....        | 6.00     | 5.00          | 4.00  |          |
| Dark Horse .....      | 20.00    | 15.00         | 10.00 |          |
| Fl. Nightingale ..... | 6.00     | 4.00          | 3.00  |          |
| Friendship .....      | 6.00     | 4.00          | 3.00  |          |
| Frolic .....          | 6.00     | 4.00          | 3.00  |          |
| Green Ice .....       | 25.00    | 16.00         | 10.00 |          |
| Good Morning .....    | 6.00     | 5.00          | 4.00  |          |
| Harrisburger .....    | 6.00     | 5.00          | 4.00  | 5.00     |
| Hildegard .....       | 15.00    | 10.00         | 7.00  |          |
| Innocence .....       | 7.00     | 6.00          | 5.00  |          |
| King David .....      | 6.00     | 5.00          | 4.00  | 5.00     |
| Lil Abner .....       |          | 1 inch and up | 8.00  |          |
| Minaret .....         | 7.00     | 6.00          | 5.00  |          |
| Miss Julie .....      | 16.00    | 12.00         | 8.00  | 25.00    |
| Mixed .....           | 6.00     | 4.00          | 2.50  |          |
| Mother Fischer .....  | 6.00     | 5.00          | 4.00  |          |
| Ocean Spray .....     |          | 1 inch and up | 5.00  |          |
| Orchid Frills .....   | 8.00     | 7.00          | 6.00  |          |
| Pactolus .....        | 6.00     | 5.00          | 4.00  |          |
| Patrol .....          | 6.00     | 4.00          | 3.00  |          |
| Pink Chiffon .....    | 6.00     | 5.00          | 4.00  | 5.00     |
| Prospector .....      | 6.00     | 5.00          | 4.00  | 5.00     |
| Purple Burma .....    | 6.00     | 5.00          | 4.00  |          |
| Rose Charm .....      | 6.00     | 5.00          | 4.00  | 8.00     |
| Rosalind .....        | 6.00     | 5.00          | 4.00  | Pt. 6.00 |
| Sans Souci .....      | 6.00     | 5.00          | 4.00  | 5.00     |
| Sierra Snow .....     | 6.00     | 5.00          | 4.00  | 5.00     |
| Snow Clad .....       | 6.00     | 5.00          | 4.00  |          |
| Snow Drift .....      | 7.00     | 6.00          | 5.00  |          |
| Snow Princess .....   | 5.00     | 4.00          | 3.00  | 2.00     |
| Spic and Span .....   | 6.00     | 4.50          | 3.50  | 4.00     |
| Summer Queen .....    | 5.00     | 4.00          | 3.00  |          |
| Traveler .....        | 7.00     | 6.00          | 5.00  |          |
| Viking .....          | 8.00     | 6.00          | 4.00  |          |
| Wild Rose .....       | 6.00     | 5.00          | 4.00  |          |



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